

IsabellaSALAZAR

Mobile, AL

isabellasalazardesigns@gmail.com

210-315-5260

JOB OBJECTIVE

Motivated graphic designer seeking an opportunity to contribute innovative visual solutions that enhance communication, engagement, and brand impact within a meaningful organization.

EDUCATION

University of South Alabama

Mobile, AL | January 2023 – May 2026

Bachelors of Fine Arts in Graphic Design

SKILLS

Design Software & Creative Tools

Adobe Creative Suite

Figma

Canva

Elementor

Divi

WordPress

Graphic Design & Digital Media

Visual Communication

Branding & Identity Design

Social Media Graphics

Layout & Composition

Typography

Content Creation

Marketing & Communication

Creative Arts

Photography

Ceramics

Mixed Media Art

Professional Skills

Creative Problem-Solving

Attention to Detail

Adaptability

Dependable & Organized

Collaboration & Teamwork

Time Management

WORK EXPERIENCE

DUE SOUTH MAGAZINE Mobile, AL | August 2024 – May 2026

Writer, Photographer, & Graphic Designer

- Student lead magazine published once a semester
- Wrote, designed, and photographed for up to 4 stories per semester
- Attend weekly meetings

CROWNING JEWEL DESIGNS Pensacola, FL | December 2026 – April 2026

Graphic Designer and Photographer

- Design website templates
- Update client sites as needed
- Pull SEO analytic reports

MOBILE BAYKEEPER Mobile, AL | March 2025 – February 2026

Graphic Design Intern and Photographer

- Attend weekly meetings to receive important updates
- Design various deliverables in accordance with the brand guidelines
- Meet deadlines and communicate effectively
- Photograph for events, and for brand images

LET'S KICK Mobile, AL and surrounding cities | Jan 2022 – March 2024

Director of Communications and Marketing (Aug 2022)

- Improve and maintain activity on social media sites
- Create documents such as flyers and welcome emails
- Effectively communicate with team members, parents, and school staff
- Answer parent and director emails daily to improve the company's communication reputation
- Implement other marketing ideas and tools to gain new customers and reach a wider audience.

CAFEZINHO COFFEE SHOP Selma, TX | July 2017 – June 2021

Associate (2017) | General Manager (2020)

- Common managerial tasks such as producing a schedule
- Organized successful local events such as "Food Truck Friday"
- Created, designed, and ran the Cafezinho webpage
- Manage all social media accounts
- Worked closely with customers, employees, and owners to fix issues quickly